

Corso Social Media Manager

SLAS//SCHOOL
— formazione professionale —



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Il Social Media Manager è una figura fondamentale per le aziende. Il suo ruolo comprende una serie di attività che riguardano l'implementazione delle strategie di comunicazione delle aziende.

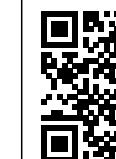
Imparerai ad usare Facebook, Instagram, Pinterest, Twitter per consolidare e amplificare la presenza online delle aziende attraverso campagne di marketing e comunicazione che generano interesse negli utenti.

Certificazioni:
Facebook Advertising Core Competencies
Google Adwords

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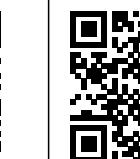
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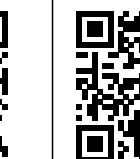
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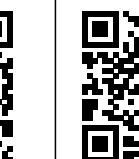
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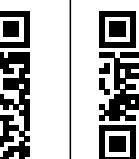
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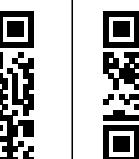
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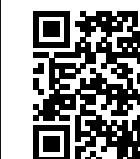
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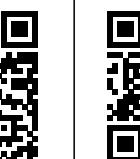
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