

Corso di CMS ed Ecommerce a REGGIO CALABRIA



Luogo

Calabria, Reggio di Calabria

<https://www.annunciici.it/x-356499-z>



Le Aziende nel Settore WEB Cercano Personale Specializzato.
Formati in un Settore Specifico e avrai più Possibilità di Successo.

Il Corso di Formazione per CMS ed Ecommerce vuole formare una figura professionale in grado di rispondere alla crescente richiesta di risorse sempre più specializzate.

I partecipanti saranno in poco tempo adeguatamente formati per rispondere alla richiesta del mercato odierno, sempre più orientata all'ideazione e sviluppo di e-commerce professionali per la vendita online partendo dai CMS (software per la creazione e la gestione dei siti web) più diffusi

Rappresentano doti fondamentali, oltre ad un'innata dinamicità, una buona proprietà di linguaggio, ottime capacità comunicative e indispensabili capacità organizzative di gestione del lavoro e dello stress unite a un ottimo utilizzo del computer.

Sbocchi lavorativi:

A seguito del corso, il partecipante potrà operare in una Web Agency o come libero professionista (freelance).

- E-commerce Manager
- Store Manager
- E-Commerce Developer

Requisiti minimi richiesti:

• Maggiore età;
• Adolescenti e laureati italiani e stranieri iscritti scuole secondarie di secondo grado;
• Conoscenze e scrivere la lingua italiana;
• Conoscenza sufficente della lingua inglese;
• Conoscenza del PC e della navigazione Internet;

• E' necessario aver assolto l'obbligo scolastico;
• Materie di Studio:
• Cenni di Economia e Marketing

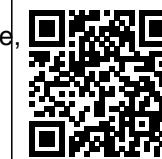
• Content Marketing
• HTML, CSS, Javascript e
• Uso dei CMS

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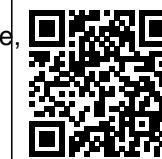
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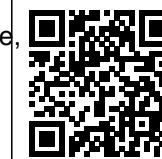
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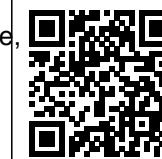
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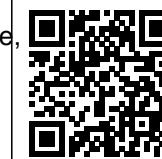
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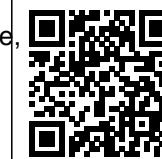
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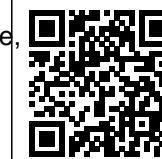
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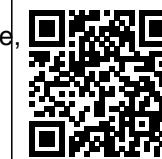
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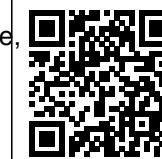
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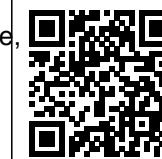
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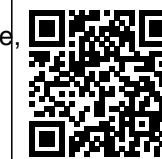
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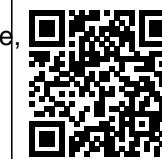
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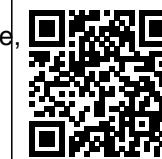
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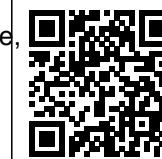
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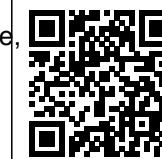
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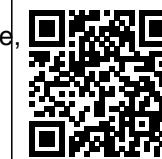
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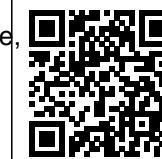
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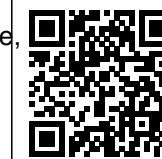
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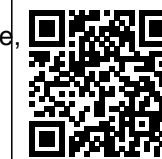
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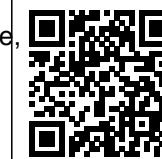
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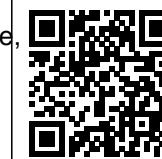
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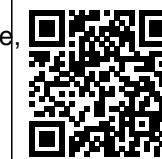
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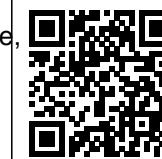
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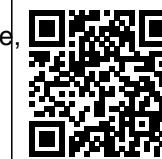
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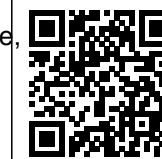
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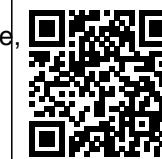
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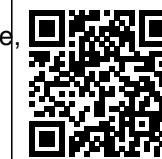
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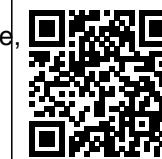
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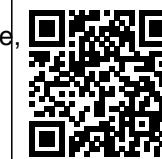
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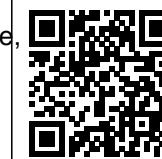
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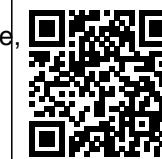
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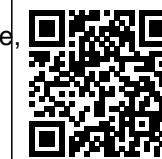
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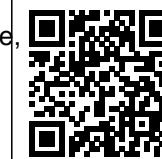
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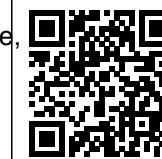
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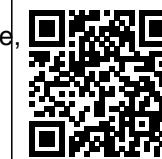
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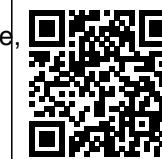
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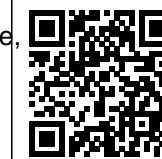
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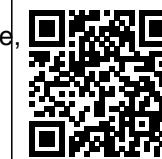
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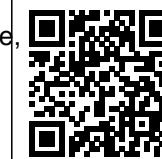
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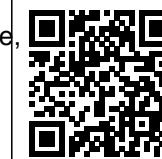
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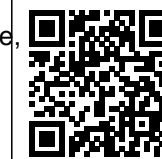
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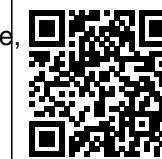
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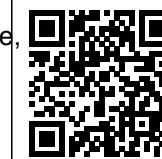
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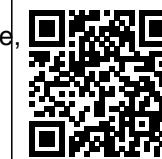
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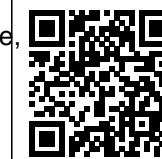
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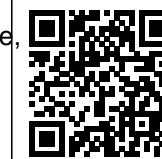
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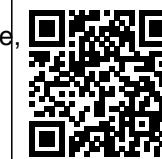
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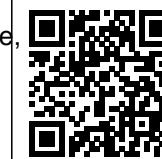
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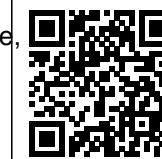
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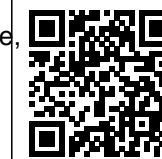
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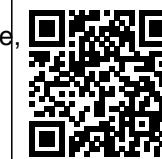
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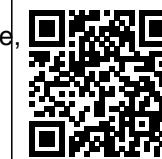
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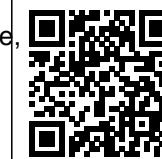
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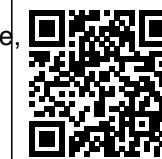
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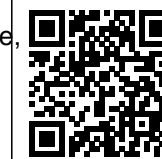
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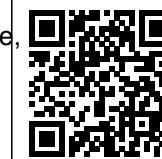
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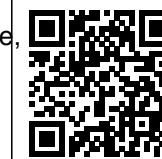
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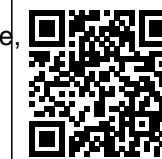
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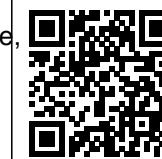
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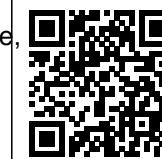
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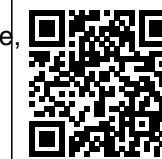
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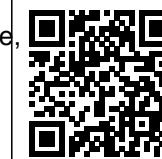
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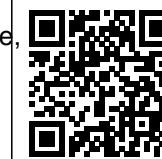
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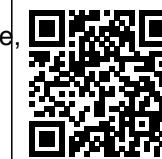
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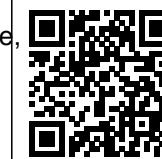
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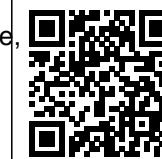
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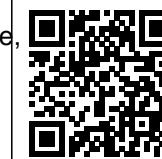
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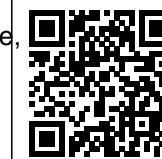
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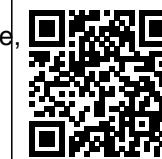
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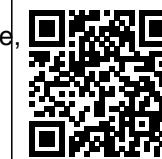
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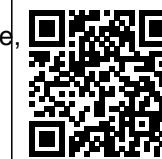
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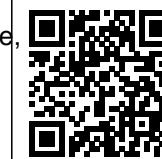
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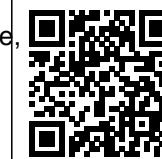
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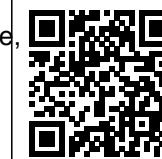
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-
- WordPress e WooCommerce
 - Joomla! e VirtueMart
 - Magento
 - PrestaShop
 - Web Security

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- 200 ore di parte teorica
- Fino a 320 ore di parte pratica
- Garanzia di profitto

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