

Corso Web Marketing



Luogo

Toscana, Firenze

<https://www.annunci.it/x-369334-z>

Il centro Slash School pubblica su Emagister.it il corso di Web Marketing.

Il corso presenta un percorso didattico multidisciplinare che affronta le diverse tematiche del web marketing e ti fornisce gli strumenti per poter avviare un'avvincente carriera in ambiente social.

Il percorso è orientato alla pratica durante la quale verranno affrontate e analizzate tecniche e strategie del mondo digitale volte al miglioramento continuo dei progetti di online business e posizionamento delle aziende sul web.

Al termine del corso avrai imparato le strategie più efficaci per poter gestire i presidi online delle aziende grazie a progetti di comunicazione integrata che vanno dalla fase di analisi fino a quella di esecuzione, misurazione e miglioramento.

Sbocchi professionali Web Marketing Manager

Web Marketing Specialist

Social Media Manager

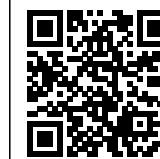
Digital PR specialist

Web Content Editor

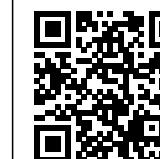
SEO/SEM Specialist

SEO Copywriter

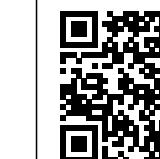
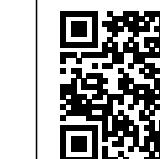
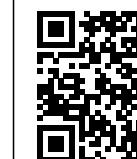
Esame finale con certificazione Facebook Advertising Core Competencies e Google ADS Chiudi



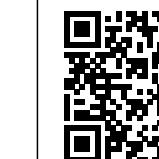
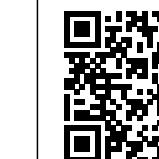
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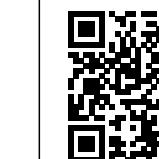
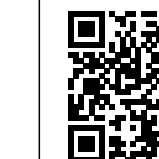
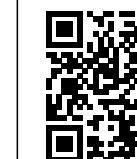
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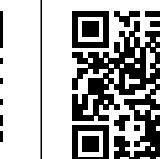
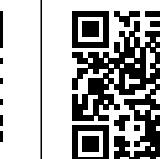
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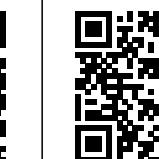
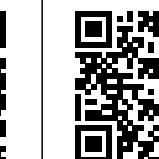
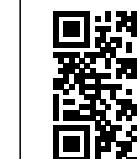
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