

# Corso Web Marketing

**SLASHSCHOOL**  
— formazione professionale —



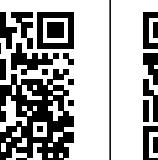
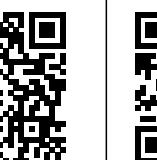
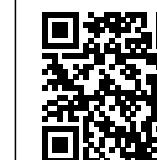
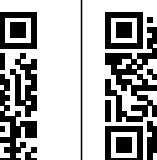
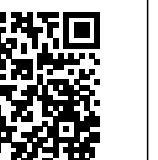
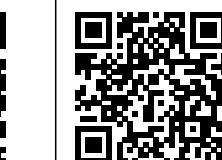
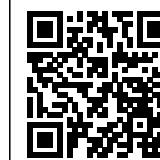
Luogo **Sicilia, Catania**  
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Il centro Slash School pubblica su Emagister.it il corso di Web Marketing.  
Il corso presenta un percorso didattico multidisciplinare che affronta le diverse tematiche del web marketing e ti fornisce gli strumenti per poter avviare un'avvincente carriera in ambiente social.  
Il percorso è orientato alla pratica durante la quale verranno affrontate e analizzate tecniche e strategie del mondo digitale volte al miglioramento continuo dei progetti di online business e posizionamento delle aziende sul web.

Al termine del corso avrai imparato le strategie più efficaci per poter gestire i presidi online delle aziende grazie a progetti di comunicazione integrata che vanno dalla fase di analisi fino a quella di esecuzione, misurazione e miglioramento.

Sbocchi professionali Web Marketing Manager  
Web Marketing Specialist  
Social Media Manager  
Digital PR specialist  
Web Content Editor  
SEO/SEM Specialist  
SEO Copywriter

Esame finale con certificazione Facebook Advertising Core Competencies e Google ADS Chiudi

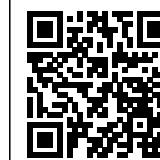


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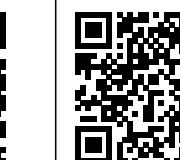


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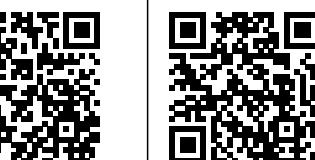
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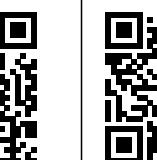
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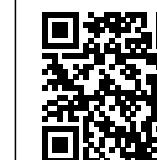
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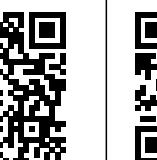
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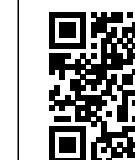
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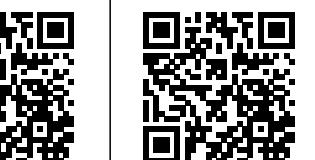
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